

Pavilion Contract: Disrupt San Francisco 2015 Event Plan

# Agreement prepared for:

Slovak Business Agency

Registered office: Miletičova 23, 821 09 Bratislava, Slovak Republic

Organization Identification No.: 308 45 301

Authorized Agent: Ing. Branislav Šafárik, Director General

# Agreement prepared by:

TechCrunch on behalf of AOL Inc.

Registered office: 410 Townsend St. #100, San Francisco, CA 94107

Authorized Agent: Leslie Hitchcock, Director of Events

AOL, LLC

10410 Highland Main Drive, Bldg. 3, Floor 4, Tampa, FL 33610

Phone: 877-204-1121

ABA bank routing #: 021000021

Acct #: 323092527 Swift Code CHASUS33

## **Slovak Business Agency Pavilion:**

Slovak Business Agency may organize and coordinate a delegation of up to 6 startups to exhibit together for all three days of TechCrunch Disrupt San Francisco in a branded pavilion.

### Pavilion Benefits include:

- One startup per 30" round cocktail table
- Includes entry for two team members per startup
- Includes power, internet, a tabletop sign and black linens for each startup
- Startups exhibit for all three daysof the conference, assigned by the TechCrunch staff

## Additional Benefits include:

- Conference Exhibitor Space: 6FT table to exhibit for the full 3 days of the conference (7:30am-7:30pm). Exhibit space includes table linens, power, Ethernet Internet connection and tabletop sign. Your organization may bring additional or replacement booth/graphics pre-approved by TechCrunch.
- Partner level branding on dedicated TechCrunch Disrupt website, printed program guide and event signs. Includes logo, link to website and 60 word product description.
- Onstage recognition by TechCrunch during conference.
- Press list available.
- 5 General Admission Passes included for Slovak Business Agency guests
- Additional conference passes can be purchased at a discounted "Friends of TechCrunch" rate (\$1525)

Price: \$21,900 USD / ~ €19994 EURO

**Payment terms: Slovak Business Agency** will pay the contracted amount prior to the commencement of the listed event. To reserve the program outlined in this contract, a signed version must be submitted to TechCrunch no later than **July 31, 2015**. Payment is due within 30 days of contract signing.

Agreements are non-cancellable. Please see section on **Cancellation or Termination of Event**, under *General Terms* and *Conditions of Agreement* following registration form for details on refunds for cancelled TechCrunch events. TechCrunch reserves the right to prohibit Slovak Business Agency from participation in the Conference(s) if payment is not received in accordance with the general terms and conditions of this agreement ("Agreement.") All materials and participants must be pre-approved by TechCrunch.

**Slovak Business Agency** will participate as a TechCrunch event partner and agrees to the aforementioned terms and conditions.

Company Name:				
Address:				
City:	State:	Country:	Zip:	_
P.O. # (if required by your firm)	Phone Number		Fax Number	_
Partner Authorized Signature	Date	TechCrunch /	Authorized Signature	Date
Print Partner Name	Tit	le	Email	
	ke arrangements to AOL, LLC: 10410 H ct #: 323092527 / St o AOL, LLC and ma	pay by wire transfer. dighland Main Drive, E wift Code CHASUS33 iled to: [please conta	act for overnight mail addres	
AOL, attn: TechCrunch Accounts, GeCheck here if you would prefe			ik, N1 10007-3090.	
Billing Contact: Accounts Payable Name:				
Address:				
City:			Zip:	_
Email Address	Phone Num	nber	Fax Number	_

### Additional payment processing instructions:

This contract serves as the official invoice for the TechCrunch event partnership. Please specify below if you need additional paperwork completed or will be providing a separate PO# for subsequent invoicing. (Attach documents with contract submission.)

### General Terms and Conditions of Agreement

- 1. General Event Information. TechCrunch will manage all components of the conferences, including the agenda, speakers, presenting companies, venue format, exhibitor space, signage, attendee policy and ticket sales, photography and video rights, press support, and marketing materials. TechCrunch makes no representations or warranties about the number of persons who will attend the conference. Exhibitor agrees to abide by the terms and conditions set forth in this agreement ("Agreement.") Exhibitor grants to TechCrunch limited use rights to use the Exhibitor's name, trademark and logo in connection with the promotion and production of the conferences and the purposes of this Agreement. This Agreement will be fully binding between the parties.
- 2. **Exhibitor Table.** TechCrunch will make available a 6' table, linens, signage 3 amps of power and wire-based ethernet internet connectivity (exhibitors should bring G4/wireless cards for backup connectivity) to Exhibitor. The Conferences will have a firewall that restricts inbound traffic for the safety of all users. If Exhibitor's application is affected by a firewall please inform TechCrunch so it can arrange for Exhibitor needs. There will be one wired internet connection and an 802.11 wireless network available for use. If Exhibitor's demonstration includes wireless technologies like 802.11 WiFi access points, or Bluetooth, please inform TechCrunch so it can coordinate the wireless spectrum in the facilities. Corporate marketing materials and schwag are welcome for distribution from the exhibitor table. Exhibitor is responsible for securing any third-party intellectual property rights for media and materials used in Exhibitor's exhibitor space. Partners may not assign, sublet or share partnership packages with other companies. All exhibits, signage and display materials will be subject to the restrictions and guidelines set forth by the conference venue. Exhibits will not block, obstruct the view of, or otherwise interfere with other exhibits. All displays will be set up in full prior to the opening of the conference. Exhibitor will maintain the exhibition space for the duration of the conference and will be responsible for promptly dismantling the exhibit immediately following the conclusion of the conference. Exhibitor is liable for any damage caused to building floors, walls or columns caused by materials it uses for its exhibition.
- 3. **Photography / Video / Recording.** Exhibitor agrees that TechCrunch may record, video or photograph Exhibitor's booth space and/or other partner placements during the Conference and authorizes such for promotional purposes.
- 4. **Cancellation or Termination of Event.** If, because of fire, strike, earthquake, war, construction or renovation projects affecting the venue, government regulation, disaster, disease, terrorism, interruption of transportation or communications, Acts of God, or the public enemy, the Conference, or any part thereof, is prevented from being held or is cancelled, TechCrunch will reimburse Exhibitor its proportionate balance of the partnership fee paid after deducting non-refundable expenses incurred by TechCrunch and reasonable costs incurred by TechCrunch to organize the event. In no case shall the amount of the refund to Exhibitor exceed the amount of the Exhibitor fee paid.
- Indemnity and Limitation of Liability. Neither TechCrunch, nor the venue, nor its officers, agents, contractors, employees or other representatives shall be liable for any damage, loss, harm or injury (i) to Exhibitor's persons or property, (ii) to visitors or guests of the Conference, (iii) to the exhibitor space, if they are result of Exhibitor's participation in the conference or its exhibition space, whether from negligence, earthquake, fire, theft, water or accident of any other cause, or Exhibitor's breach of this Agreement. Exhibitor shall indemnify, defend, and hold harmless TechCrunch and the venue and their respective owners, directors, officers, employees, agents and representatives, from any and all claims, demands, suits, liability, damages, loss, costs, attorneys fees and expenses of any kind which might result or arise from any action or failure to act on the part of the Exhibitor or its officers, agents, employees or other representatives or breach of this Agreement. Neither TechCrunch nor the venue will be responsible for the security of Exhibitor's Partners, proprietary information or exhibit materials. Under no circumstances will TechCrunch, its agents, affiliates, employees or directors be liable for lost profits or other indirect, incidental, consequential or exemplary damages in connection with the conference. In no event will TechCrunch's liability exceed the value of the fee paid by Exhibitor.
- 6. **Observance of Laws and Regulations**. Exhibitor will abide by and observe any laws, rules, regulations and ordinances, and all rules and regulations of TechCrunch and the venue in connection with its participation in the conference as may be set forth from time to time. In addition, Exhibitor must observe all union regulations and electrical codes to which the venue is subject.
- **7. Warranty**. Except as expressly set forth in this Agreement, TechCrunch disclaims any and all other warranties, express or implied. The rights of TechCrunch under this Agreement will not be deemed waived except as specifically stated in writing and signed by an authorized representative of TechCrunch.

8. Entire Agreement. This Agreement will be governed by the laws of the state of California. This contract contains the entire Agreement between the parties with respect to the subject matter hereof, and this Agreement may not be modified or terminated except by mutual written agreement.				
Acknowledged and agreed (Exhibitor initials):				
Please send completed contract to finance@techcrunch.com, emma@techcrunch.com				