

R-Time 1+
R-Time 3+ no kids

Month	August					September				
Mo	1	8	15	22	29		5	12	19	26
Tu	2	9	16	23	30		6	13	20	27
We	3	10	17	24	31		7	14	21	28
Th	4	11	18	25		1	8	15	22	29
Fr	5	12	19	26		2	9	16	23	30
Sa	6	13	20	27		3	10	17	24	
Su	7	14	21	28		4	11	18	25	
Week	31	32	33	34	35	35	36	37	38	39

Month	Spot length / Format	Package/channel/specification	Planning TA	Planning GRP	Date from	Date to																
8	30"	1+ Reach package	A18-59	416	01.08.2022	28.08.2022		113	113	95	95											
8	30"	3+ Frequency no kids package	A18-59	213	01.08.2022	28.08.2022		58	58	49	49											
8	30"	1+ Reach package	A18-59	40	29.08.2022	31.08.2022						40										
8	30"	3+ Frequency no kids package	A18-59	21	29.08.2022	31.08.2022						21										
9	30"	1+ Reach package	A18-59	330	01.09.2022	30.09.2022							53	75	75	75	53					
9	30"	3+ Frequency no kids package	A18-59	170	01.09.2022	30.09.2022							27	38	38	38	27					
				1 191				Total TRP					690					501				
								TRP	172	172	143	143	61	81	113	113	113	81				
								TRP 30EQ	172	172	143	143	61	81	113	113	113	81				

balik 35+

Month	August					September				
Mo	1	8	15	22	29		5	12	19	26
Tu	2	9	16	23	30		6	13	20	27
We	3	10	17	24	31		7	14	21	28
Th	4	11	18	25		1	8	15	22	29
Fr	5	12	19	26		2	9	16	23	30
Sa	6	13	20	27		3	10	17	24	
Su	7	14	21	28		4	11	18	25	
Week	31	32	33	34	35	35	36	37	38	39

Month	Spot length / Format	Package/channel/specification	Planning TA	Planning GRP	Date from	Date to																
8	30"	AYCH35+	A18-59	471	01.08.2022	28.08.2022		128	128	107	107											
8	30"	AYCH35+	A18-59	46	29.08.2022	31.08.2022						46										
9	30"	AYCH35+	A18-59	385	01.09.2022	30.09.2022							62	87	87	87	62					
				902				Total TRP					517					385				
								TRP	128	128	107	107	46	62	87	87	87	62				
								TRP 30EQ	128	128	107	107	46	62	87	87	87	62				