

Contract 721696/22/A5/AW

Principal:

Slovakia Travel

Lama ská cesta . 8

883-04 Bratislava 37

NIP: SK2121468976

KRS: 53667506

Polsat

Client: Slovakia Travel

Spot duration: 30

Product: Slovakia Travel

Broadcast from - to: 09-01-23 - 21-01-23

	value	VAT	gross value
Order value:	57 271,60		57 271,60

Price to pay:	57 271,60
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in words: fifty seven thousand two hundred seventy one euro sixty cents

channels/media within package:

Polsat

TV Polsat contract - 721696/22/A5/AW

Slovakia Travel contract - ST-321/2022

Ratecard 228 739,02 EUR

Discount (total) 171 467,42 EUR

a) customer discount 58%

b) additional discount 15%

c) special discount 30%

Net total without VAT w Euro - 57 271,60 EUR

1. The Contractor: Telewizja Polsat Sp. z o.o. with registered seat in Warsaw, Ostrobramska Str. 77, registered in the District Court of the capital city of Warsaw XIV Commercial Department of the National Court Register under the National Court Register No. KRS 0000388899, NIP 113-00-54-762. The Contractor declares that he has the status of a large entrepreneur within the meaning of the Act of March 8, 2013 on preventing excessive delays in commercial transactions.
2. The Ordering Party undertakes to pay the amount due to the Contractor's bank account indicated on the invoice by transfer, within 30 (in words: thirty) days from the date of receipt of the invoice. The day of payment will be the day of crediting Telewizja Polsat bank account.
3. The person liable for payment of VAT is the person to whom the service is supplied (according to Articles 193 to 196 of Council Directive 2006/112/EC of 28 November 2006 on the common system of value added tax as amended by Council Directive 2006/138/EC of 19 December 2006).
4. The Service Provider agrees to the publication of the contract in the Central Register of Contracts kept by the Government Office of the Slovak Republic in accordance with § 47a sec. 1 of Act no. 40/1964 Journal Of the Civil Code, as amended, in connection with § 5a sec. 1 and 6 of Act no. 211/2000 Coll. on Free Access to Information and on Amendment to Certain Acts (Freedom of Information Act), as amended. We agree to publish the total value of the contract and the duration of the campaign along with the list of emissions.
5. The Client declares that a message in the form of verbal and visual information provided in the form of a tourism-supporting spot (hereinafter "spot") provided for broadcast in the Program / TV Channels and / or in the Products: TV Polsat, to which the Contract relates, are not subject to defects legal and that their emission is lawful and does not infringe the rights or goods of third parties, in particular that, as the producer of the spot, it has acquired and holds all copyrights and related rights to works and artistic performances contained / recorded in the spot. The Client guarantees that the Contractor and the Broadcaster will not be obliged to pay any remuneration / royalties for the broadcasting of the spot. The Principal undertakes to satisfy claims against the Contractor or the Broadcaster for violations of the rights referred to above (in particular, royalties and / or compensation reimbursement), along with all costs incurred due to violations.
6. The Client declares that it is solely responsible for the content of the spot and that it has all the approvals and permits necessary to market the products listed in the Ads in Poland.
7. Telewizja Polsat Sp. z o.o. operates on the basis of the Principles of Conducting Sales Polsat Media in TV Channels in the execution of TV contracts.
8. The Contractor is entitled to cease the broadcast of the spot, which the Advertising Council Association will request in writing with such a request on the basis of the opinion of the Advertising Ethics Commission operating within the Advertising Council Association. In such a case, the relevant provision of the Principles regarding the cancellation of the Contract shall apply.
9. In matters not regulated, the Principles applicable for the broadcast period covered by the Contract shall apply. The Client declares that he has received the Principles, has read their content and agrees to include the Principles in the Contract.
10. If due to the measures adopted in connection with a declared situation of emergency or state of emergency caused by force majeure related to events in Poland or in the world (e.g. war, other military operations, pandemic), the Ordering Party will not deem broadcasting of the media commercial communication specified in the Subject matter of the Contract under the Media Plan as appropriate and expedient, the Contracting parties agreed that the Provider is obliged to make, on the basis of a well-founded request made in writing by the Ordering Party and under his instructions, a shift regarding broadcasting the of media commercial communication under the Media Plan or even decide on a complete cancellation or re-launching of their broadcasting. In this case, no cancellation penalty will be charged. If this is the case, the emission reduction must be notified 7 working days in advance.

Aleksandra Wójcik

Date and sales planner signature

To be signed until:

Date and principal signature