

PRÍLOHA č. 1 - TAB - vysielanie TV NOVA

Obdobie vysielania : 18.9.-30.11.2023
Pomer PT/ OT/SPT 50%/30%/20%

STOPÁŽ 30"
VYSIELANIE PO-NE kurz EUR k 11.8.2023
TV STANICA Nova, Nova Cinema, Nova Action, Nova Fun, Nova Gold a Nova Lady 24,24

IMAGE 30" - 18.9. -11.11.										
Cena kampane september 2023	GRPs	cennik CPP	CPP	Sezóna	spot index	pozície	I CPP	Cennik.cena	Cena kampane po zľave bez DPH	Zľava
Super Prime Time					1,00	1,00			14 100 €	
Prime Time					1,00	1,00			32 437 €	
Off time					1,00	1,00			16 693 €	
TOTAL									63 230 €	
Cena kampane október 2023	GRPs	cennik CPP	CPP	Sezóna	spot index	pozície	I CPP	Cennik.cena	Cena kampane po zľave bez DPH	Zľava
Super Prime Time					1,00	1,00			34 355 €	
Prime Time					1,00	1,00			79 032 €	
Off time					1,00	1,00			40 672 €	
TOTAL									154 059 €	
Cena kampane november 2023	GRPs	cennik CPP	CPP	Sezóna	spot index	pozície	I CPP	Cennik.cena	Cena kampane po zľave bez DPH	Zľava
Super Prime Time					1,00	1,00			13 612 €	
Prime Time					1,00	1,00			31 315 €	
Off time					1,00	1,00			16 115 €	
TOTAL									61 042 €	

Cena IMAGE 30" 278 331,76 €

CITY BREAK 30" - 15.10. -15.11.

Cena kampane október 2023	GRPs	cennik CPP	CPP	Sezóna	spot index	pozície	I CPP	Cennik.cena	Cena kampane po zľave bez DPH	Zľava
Super Prime Time					1,00	1,00			17 550 €	
Prime Time					1,00	1,00			40 374 €	
Off time					1,00	1,00			20 777 €	
TOTAL									78 701 €	
Cena kampane november 2023	GRPs	cennik CPP	CPP	Sezóna	spot index	pozície	I CPP	Cennik.cena	Cena kampane po zľave bez DPH	Zľava
Super Prime Time					1,00	1,00			12 478 €	
Prime Time					1,00	1,00			28 705 €	
Off time					1,00	1,00			14 772 €	
TOTAL									55 955 €	

Cena CITY BREAK 30" 134 656,59 €

ZIMA 30" - 15.11. -30.11.

Cena kampane november 2023	GRPs	cennik CPP	CPP	Sezóna	spot index	pozície	I CPP	Cennik.cena	Cena kampane po zľave bez DPH	Zľava
Super Prime Time					1,00	1,00			16 095 €	
Prime Time					1,00	1,00			37 027 €	
Off time					1,00	1,00			19 055 €	
TOTAL									72 177 €	

Cena ZIMA 30" 72 176,87 €

Stanice	Pásmo	Datum	Den	Kód breaku	Čas spotu	Čas breaku	Break	Stopáž	Klient	Produkt
TV NOVA	Prime Time	18.09.2023	PO	D06	19:11:40	19:10:00	2. break Ulice	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Prime Time	18.09.2023	PO	D22	22:19:10	22:15:00	2. break Specialisté	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Prime Time	22.09.2023	PA	D06	19:10:27	19:10:00	2. break Ulice	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Prime Time	24.09.2023	NE	D20	21:53:52	21:50:00	1. break Policie Modrava II	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Prime Time	25.09.2023	PO	D06	19:10:57	19:10:00	2. break Ulice	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Prime Time	25.09.2023	PO	D22	22:19:17	22:15:00	2. break Specialisté	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Prime Time	26.09.2023	ÚT	D20	21:57:05	21:55:00	break Comeback	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Prime Time	29.09.2023	PA	D06	19:10:32	19:10:00	2. break Ulice	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Super Prime Time	18.09.2023	PO	D16	21:14:07	21:10:00	2. break Kriminálka Anděl V	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Super Prime Time	24.09.2023	NE	D16	21:12:37	21:10:00	2. break Policie Modrava	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Super Prime Time	25.09.2023	PO	D16	21:12:37	21:10:00	2. break Kriminálka Anděl V	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	19.09.2023	ÚT	A10	08:21:45	08:18:00	break Snídaně	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	19.09.2023	ÚT	C02	15:58:50	15:55:00	1. break Výměna manželek	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	19.09.2023	ÚT	C08	17:00:00	16:58:00	před Odpolední TN	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	20.09.2023	ST	A10	08:19:40	08:18:00	break Snídaně	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	20.09.2023	ST	A46	14:13:35	14:10:00	2. break Dr. House II	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	21.09.2023	ČT	A22	10:22:25	10:20:00	2. break MasterChef Česko VII	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	21.09.2023	ČT	A34	12:44:25	12:40:00	1. break Ordinace v růžové zah	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	23.09.2023	SO	G14	14:06:10	14:05:00	3. break Čtyřlístek na krku	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	23.09.2023	SO	G22	16:47:55	16:45:00	1. break Armageddon	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	24.09.2023	NE	G26	17:30:37	17:25:00	1. break Ať žijí duchové!	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	25.09.2023	PO	A24	11:07:00	11:05:00	break Na lov	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	26.09.2023	ÚT	C08	17:01:27	16:59:00	před Odpolední TN	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	27.09.2023	ST	A10	08:20:10	08:18:00	break Snídaně	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	27.09.2023	ST	A22	10:06:52	10:05:00	2. break Jedna rodina	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	27.09.2023	ST	A34	12:42:50	12:40:00	1. break Ordinace v růžové zah	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	28.09.2023	ČT	C10	17:18:15	17:15:00	2. break Což takhle dát si špe	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA	Off Prime Time	30.09.2023	SO	G22	16:46:45	16:45:00	4. break Policajt ze školky	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Prime Time	18.09.2023	PO	L02	20:25:05	20:20:00	1. break Muži v černém 3	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Prime Time	20.09.2023	ST	L02	20:21:05	20:20:00	1. break Skála	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Prime Time	20.09.2023	ST	L10	23:00:40	23:00:00	1. break Czech Made Man	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Prime Time	24.09.2023	NE	P06	21:20:20	21:20:00	3. break Rezistence	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Prime Time	25.09.2023	PO	L02	20:20:50	20:20:00	1. break Armageddon	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Prime Time	27.09.2023	ST	L02	20:20:00	20:20:00	1. break Zelená mlle	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Prime Time	28.09.2023	ČT	L02	20:22:02	20:20:00	1. break V srdci moře	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Off Prime Time	18.09.2023	PO	V20	17:02:35	17:00:00	4. break Legenda o Zorrovi	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Off Prime Time	19.09.2023	ÚT	R28	14:58:35	14:55:00	4. break Konec básníků v Čechách	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Off Prime Time	20.09.2023	ST	R16	11:42:00	11:40:00	1. break Jist, meditovat, milo	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Off Prime Time	21.09.2023	ČT	V12	17:27:50	17:25:00	4. break Divergence	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Off Prime Time	24.09.2023	NE	R20	11:11:10	11:10:00	3. break Ladíme!	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Off Prime Time	24.09.2023	NE	Q02	14:31:10	14:30:00	1. break Tvrďák Taylor	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Off Prime Time	24.09.2023	NE	Q12	16:56:40	16:55:00	2. break Pozdravy ze spermaban	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Off Prime Time	26.09.2023	ÚT	R26	14:50:47	14:50:00	3. break Jak básníci neztrácej	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Off Prime Time	26.09.2023	ÚT	V08	17:04:30	17:00:00	2. break Lhář, lhář	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Off Prime Time	27.09.2023	ST	R22	11:36:00	11:35:00	1. break Čtyřlístek na krku	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA CINEMA	Off Prime Time	30.09.2023	SO	Q04	13:35:35	13:35:00	2. break Výbuch bude v pět	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA ACTION	Prime Time	28.09.2023	ČT	FB19	20:16:10	20:15:00	break Mistři zastavárm	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA ACTION	Off Prime Time	18.09.2023	PO	FA24	13:59:27	13:55:00	2. break SAS: Přežij a vyhráj	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA ACTION	Off Prime Time	19.09.2023	ÚT	FA06	08:00:10	08:00:00	1. break Mezi žraloky	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA ACTION	Off Prime Time	21.09.2023	ČT	FB08	17:16:05	17:15:00	2. break Kobra 11 XIII - pilot	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA ACTION	Off Prime Time	26.09.2023	ÚT	FA06	08:05:25	08:05:00	1. break Mezi žraloky	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA FUN	Prime Time	24.09.2023	NE	SB18	20:10:00	20:10:00	break Teorie velkého třesku	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA FUN	Off Prime Time	18.09.2023	PO	SD26	11:56:00	11:55:00	break Susedia	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA FUN	Off Prime Time	24.09.2023	NE	SD22	10:10:35	10:10:00	break Superstore	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA GOLD	Prime Time	21.09.2023	ČT	TB20	20:40:35	20:40:00	2. break To je vražda, napsala	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA GOLD	Prime Time	28.09.2023	ČT	TB20	20:41:05	20:40:00	2. break To je vražda, napsala	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA GOLD	Off Prime Time	20.09.2023	ST	TC26	12:06:55	12:05:00	1. break Odložené případy	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA GOLD	Off Prime Time	26.09.2023	ÚT	TC26	12:12:40	12:10:00	1. break Odložené případy	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Prime Time	23.09.2023	SO	LC08	19:43:55	19:40:00	2. break Jedna rodina	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Prime time	25.09.2023	PO	LB22	17:44:45	17:43:00	1. break Moje sladká lež	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Prime time	30.09.2023	SO	LC12	21:08:30	21:05:00	2. break Druhá šance na lásku	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Off Prime Time	21.09.2023	ČT	LB10	14:21:05	14:20:00	1. break Ordinace v růžové zah	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Off Prime Time	22.09.2023	PA	LA14	09:48:05	09:45:00	1. break Život na jachtě: Pod	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Off Prime Time	22.09.2023	PA	LA22	11:30:10	11:30:00	1. break Nemocnice Hope	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Off Prime Time	23.09.2023	SO	LA04	07:04:05	07:02:00	2. break Ulice	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Off Prime Time	28.09.2023	ČT	LA04	07:11:30	07:09:00	2. break Ulice	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Off Prime Time	29.09.2023	PA	LA08	08:15:20	08:15:00	2. break Moje sladká lež	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Off Prime Time	29.09.2023	PA	LA14	09:50:40	09:50:00	1. break Život na jachtě: Pod	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Off Prime Time	29.09.2023	PA	LA20	11:05:00	11:05:00	2. break Hledá se dům pro mili	30	SLOVAKIA TRAVEL	Slovakia Travel
TV NOVA LADY	Off Prime Time	30.09.2023	SO	LA08	07:26:45	07:25:00	2. break Moje sladká lež	30	SLOVAKIA TRAVEL	Slovakia Travel